

MINUTES

On October 11th, 2022, the Beautification and Public Arts Advisory Board met at 11:30 a.m. in the Parks and Recreation Board Room at 509 S. Johnson St. Street, for a Regular Meeting.

| VOTING MEMBERS        | PRESENT | NO. MEETINGS HELD<br>SINCE APPOINTMENT | NO. OF MEETINGS<br>ATTENDED |
|-----------------------|---------|----------------------------------------|-----------------------------|
| Mr. Jason Boyett      | YES     | 47                                     | 45                          |
| Ms. Andi Wardlaw      | YES     | 47                                     | 40                          |
| Ms. Beth Duke         | YES     | 47                                     | 38                          |
| Dr. Eddy Sauer        | YES     | 47                                     | 37                          |
| Mr. Sterling McKinney | YES     | 24                                     | 18                          |
| Ms. Stephanie Jung    | NO      | 18                                     | 15                          |
| Mr. Eric Barry        | YES     | 18                                     | 13                          |
| Ms. Lauren Hall       | YES     | 9                                      | 8                           |
| Mr. Matt Morgan       | NO      | 9                                      | 6                           |

ATTENDEES:

|                 |                                             |
|-----------------|---------------------------------------------|
| KATHERYN MASSEY | BEAUTIFICATION AND PUBLIC ARTS COORDINATOR  |
| MICHAEL KASHUBA | DIRECTOR OF PARKS AND RECREATION DEPARTMENT |
| COURTNEY WHITE  | ASSISTANT CITY ATTORNEY                     |
| EMILY KOLLER    | ASSISTANT DIRECTOR OF PLANNING              |

- ITEM 1

Call to Order and Announcements

Board Chair, Mr. Eric Barry, established a quorum and called the regular scheduled meeting of the Beautification and Public Arts Advisory Board to order at 11:30 a.m.
- ITEM 2

Public Forum

No public comments made.
- ITEM 3

Discuss and Consider Minutes

A motion was made by Dr. Eddy Sauer, said motion seconded by Ms. Andi Wardlaw, and unanimously carried to approve meeting minutes from July 13<sup>th</sup>, 2022, as written.
- ITEM 4

The Beautification and Public Arts Board will Discuss or Receive Reports on:

a)

Mural Grant Application Update

Mrs. Katt Massey shared the dates of the mural grant application period. It will be opening November 9<sup>th</sup>, 2022.

b)

HOODOO Mural Festival Update

Mrs. Katt Massey shared how the sponsorship shifted from having a booth at HOODOO Mural Festival, to donating \$2,500 towards the supplies for the local wall. It would make a greater impact. Katt expressed that she removed herself from the conversation due to her involvement with both BAPAAB and HOODOO Mural Festival. Staff confirmed this decision. There was discussion on what a success the event was. Katt shared information about the local muralist and other statistics. Mrs. Lauren Hall expressed her gratitude and welcomed the feedback. All who attended shared their thoughts on the success of the event and what it is bringing to downtown Amarillo.

c)

Neighborhood Mural Grant Presentation

After a citizen came to Katt’s office to ask about how to get a mural painted on the bathroom in their neighborhood park. She reached out to Emily Koller, Assistant Director of Planning to inquire about neighborhood improvement funds. This is in the beginning planning phases and could mean more art for neighborhoods in the adopted plan areas. Neighborhood revitalization funds to be allocated in these areas. Council approved an additional \$60,000 worth of funds for each plan area. The thought would be to have \$10,000 allocated for a mural grant for each plan area. With the remainder (\$50k) left for other projects. This program would run parallel to the established Mural Grant the City currently runs but would have different guidelines and approved building types. These funds would allow for government entities to be painted (i.e. neighborhood bathrooms) This program would be administered by the BAPAAB and coordinator. This is an exciting opportunity. Emily shared what each neighborhood plan area was. North Heights, Eastridge, San Jacinto, El Barrio. This program would only support projects in these plan areas. This is an expedient way for us to do something meaning full with these funds. It was suggested by Dr. Sauer that Emily or someone

on her staff over sees the approval process to make sure the guidelines stay consistent through each neighborhood.

d) **Community Crosswalk Program and Design Standards**

This is another initiative through the Planning department. Emily shared that there is a lot of interest though the neighborhoods to do creative crosswalks. An achievable, affordable project with high impact. San Jacinto had 3<sup>rd</sup> or 4<sup>th</sup> graders complete crosswalk out. Idea was that kids would do a design, and turn them in. City would work with an artist and when the kids got back to school the project would be complete so the kids could see it. The neighborhoods can use their plan funding for this. Or this could turn in to a grant program throughout the city. Right now, this is a pilot program to see what it would cost and the process. There is work to streamline this process and formalize it so it's not neighborhood specific. Partnership with the school. Questions on how long they would last. There is a specific product called Thermoplastic that will last 8 years. There are a lot of different directions this could go throughout the city.

e) **Library Mural Update**

Katt had a conversation with Library Director Amanda Barrera. They want to tie this mural project to an education component. We will be meeting with Shawn Kennedy with TPAA, to design what this process could look like.

f) **Junction Box Update**

This project has received a wonderful response from the community. Katt reached out to Brad to share this information with him and to share with him that she was ready to help launch the program into the rest of the territory. Unfortunately, this is a one-time project for now, due to valid reasons. There was discussion about citizens and board members reaching out to Xcel to share their excitement with the project.

g) **Future Agenda Items**

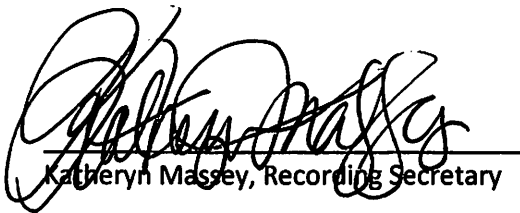
Mr. Sterling McKinney shared his notebook of pictures of Cyd Charisse, Carolyn Jones, Ron Ely, Ann Doran, that he'd like to work to include into more artwork or murals around the city to pay honor to their legacy.

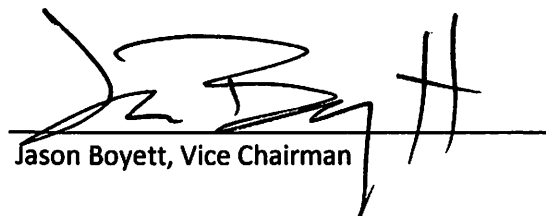
ITEM 5

**Adjournment**

It was motioned by Dr. Eddy Sauer and Seconded to Adjourn, that motion carried, and the meeting was adjourned at 12:09 p.m.

ATTEST:

  
Kathryn Massey, Recording Secretary

  
Jason Boyett, Vice Chairman