

State of Texas

County of Potter

City of Amarillo

MINUTES

On the 4th day of November 2020, the Convention and Visitor Bureau Board met at 8:30 AM via Zoom.

Voting Member	Present	No. Meetings Held	No. Meetings Attended
Angela Knapp Eggers	Y	2	2
Vic Ragha	Y	2	2
Phyllis Nickum	Y	2	2
Beth Duke	Y	2	2
Bobby Lee	Y	2	2
Christy King	Y	2	2
Diane Baker	Y	2	2
Elaine Hays	Y	2	2
Jason Fenton	Y	2	2
Payal Nathu	Y	2	2
Sherman Bass	y	2	2

Also present were Leslie Schmidt, Sr. Assistant City Attorney, and CVB staff Kashion Smith, Stephanie Andrews, Hope Stokes and Mary Ramirez.

ITEM 1: Call to order. Angela Knapp Eggers established a quorum and called the meeting to order.

ITEM 2: Public Forum. There were no comments.

ITEM 3: General announcements from the Board of Directors

Beth Duke reported that the Wayfinding and Signage Advisory Board received \$75,000 in grant money from the Texas Commission on the Arts.

There was discussion on Proposition A, which was voted down. The need for expansion of the Civic Center is not gone and some suggested options were using public/private funding or having an anchor tenant.

ITEM 4: Minutes. Motion was made by Phyllis Nickum, seconded by Vic Ragha and unanimously carried to approve the minutes of October 1, 2020.

ITEM 5: Review and Action: Articles of Inclusion. Kashion Smith reported that they were filed in September but can be amended if needed.

Motion was made by Phyllis Nickum, seconded by Payal Nathu and unanimously carried to accept the Articles of Incorporation.

ITEM 6: Consideration of Non-profit Status: 501(c)3 or 501(c)6. Angela Knapp Eggers explained that a (c)3 is for a charitable organization and provides the ability to seek funding. A (c)6 organization has a membership. Motion was made by Diane Baker, seconded by Elaine Hays and unanimously carried to proceed with application as a 501(c)3 organization.

ITEM 7: Review CVB Mission Statement. There was much discussion regarding our mission statement. The board will make suggestions and will be discussed further at the next meeting.

ITEM 8: Review and adapt Bylaws. Kashion Smith reported that she has been working on a draft of the bylaws with City Attorney, Brian McWilliams. Feedback from the board was that one-year terms are too short which creates a constant education process and inexperience. Kashion asked everyone to send their suggestions to her so she and Brian can create a final draft to be discussed at the next meeting, or in a work session if necessary.

ITEM 9: Review and Action: Executive Director Hiring Policy. Angela Knapp Eggers reported that she has gotten good feedback. It was agreed that since the Civic Center expansion did not pass, that the focus should be more tourism rather than meetings and conventions.

The committee is hotelier heavy, which is important for transparency and to enhance the CVB's relationship with the hoteliers. The hiring committee will do the vetting of candidates and present that information to the board.

After some discussion of keeping the existing hiring committee or seeking a new committee, motion was made by Elaine Hays, seconded by Jason Fenton and unanimously carried to table discussion until next month.

ITEM 10: Discussion on future meeting dates and possible agenda items. The next meeting will be November 18, 2020 – one week early due to the Thanksgiving holiday.

ITEM 11: Adjourn. There being no further business, Angela Knapp Eggers adjourned the meeting.

Respectfully submitted,



Mary Ramirez
Executive Assistant



Angela Knapp Eggers
CVB Board President