

State of Texas

County of Potter

City of Amarillo

MINUTES

On the 27th day of July 2022, the Convention and Visitors Bureau Board met at 8:30 AM in the Board Room of the Bivins Home, 1000 S. Polk.

Voting Member	Present	No. Meetings Held	No. Meetings Attended
Angela Knapp Eggers	Y	8	8
Vic Ragha	N	8	6
Phyllis Golden	Y	8	8
Beth Duke	Y	8	6
Bobby Lee	Y	8	6
Coco Duckworth	Y	8	7
Freda Powell	Y	8	5
Jason Fenton	Y	8	4
Payal Nathu	Y	8	7
Al Patel	Y	6	4
Bo Fowlkes	Y	4	4

Also present were Leslie Schmidt, Sr. Assistant City Attorney

ITEM 1: Call to order. Angela Knapp Eggers established a quorum and called the meeting to order.

ITEM 2: Public Forum. There were no comments.

ITEM 3: General announcements from the Board of Directors

Beth Duke reminded everyone that today is the last High Noon on the Square for this season. She thanked Bobby Lee for printing the Summer of Sounds brochures, which she distributed. This Saturday is Sod Poodles Day at Community Market, with an appearance by Ruckus.

Bobby Lee gave an update on events at Starlight Ranch, such as Margarita Fest and a concert by Robert Earl Keen. Construction on the Moon Palace is moving along, but the garage doors are delayed. The number of international travelers is up at the Big Texan.

ITEM 4: Minutes. Motion was made by Phyllis Golden, seconded by Jason Fenton, and unanimously carried to approve the minutes of June 22, 2022.

ITEM 5: Financial Report

Braley Beck reported that there is not an official HOT report from the city. Our spending is on track as we move toward the end of the fiscal year. The big spends are already done and money left at the close of the fiscal year will go into reserves.

Kashion Smith added that our staff is growing. Our newest employee, Salvador Gutierrez starts tomorrow as Tourism Coordinator.

Hope Stokes added that we had an opportunity for a two-page spread on Route 66 in National Geographic UK for spring 2023, which will coincide with the centennial celebration of Route 66.

ITEM 6: Action: Final Audit Report. Kashion Smith reminded everyone that they received the tentative audit at last month's meeting. There was no further discussion.

Motion was made by Coco Duckworth, seconded by Freda Powell, and unanimously carried to accept the audit report as presented.

ITEM 7: Review and Action: 2022.23 CVB Operating Budget. Kashion Smith presented the proposed budget for next fiscal year broken down by department.

Next year's budget should total \$2,647,467, which will include hiring a film commissioner, attending more trade shows, increasing the Arts Marketing grants, and projects for the Route 66 festival. We expect to be operating on an actual budget in two years.

Motion was made by Phyllis Golden, seconded by Coco Duckworth, and unanimously carried to approve the 2022.23 CVB Operating Budget as presented.

ITEM 8: Discussion on future meeting dates and possible agenda items. The next meeting will be on August 24, 2022.

ITEM 9: Adjourn. There being no further business, Angela Knapp Eggers adjourned the meeting.

Respectfully submitted,



Mary Ramirez
Executive Assistant



Angela Knapp Eggers
CVB Board President