

STATE OF TEXAS §
COUNTIES OF POTTER §
AND RANDALL §
CITY OF AMARILLO §

On the 21st day of May, 2020, the East Gateway Tax Increment Reinvestment Zone No. 2 Board met in a regular meeting at 12:00 PM, via Zoom, with the following members present:

Voting Members	Present	Meetings Held	Meetings Attended
Chris Sharp, Amarillo College	Y	2	2
Dean Frigo, Amarillo Hospital District	Y	23	21
Doyle Corder, Amarillo Independent School District	Y	3	3
Christopher Reed, City of Amarillo	Y	23	15
John Attebury, City of Amarillo	Y	19	18
Jashmin Patel, City of Amarillo	Y	4	2
Butch Collard, Panhandle Groundwater District	Y	7	5
Helen Burton, Potter County	Y	23	14
Mercy Murguia, Chairman, Potter County	Y	23	22
David Walker, Potter County	Y	15	15

Staff present:

Jared Miller, City Manager

Andrew Freeman, Director of Planning and Development Services

Cris Valverde, Assistant Director of Planning and Development Services

Amanda Medellin, Recording Secretary

ITEM 1. Call to order and establish a quorum is present.

Chair Murguia called the meeting to order at 12:00 PM.

ITEM 2. Public Address.

No comments were made.

ITEM 3. Approval of the minutes of the April 16, 2020 Regular Meeting.

Chair Murguia asked for corrections, deletions or changes to the minutes of April 16, 2020.

A motion was made by David Walker to approve the minutes, seconded by John Attebury. Motion passed unanimously.

ITEM 4. Presentation of Findings related to the Brailsford & Dunlavey, Inc. Phase 1: Market Validation Study

Kayla Anthony with Brailsford & Dunlavey presented the findings related to the B&D, Inc. Phase 1: Market Validation Study. Mrs. Anthony first went over the fact that was not enough demand to support hotel and retail, sports tourism would help that issue, specifically youth sports. She went

on to present her findings regarding the impacts of Covid-19. Their findings show that initial tourism recovery may occur closer to home and within driving distance. Cameron with B&D took over the presentation and presented their findings of the supply and demand of basketball courts, football fields, and baseball diamonds, and concluded with the idea of developing a multisport complex that functions during non-peak hours as well peak hours. He gave the examples of other similar facilities and their market study.

Chairman Mercy Murguia asked if there were comments or questions.

City staff and board members agreed with the findings and noted this new study reinforces the original intent of the TIRZ to encourage development of an indoor facility.

The board accepted the final document related to the Brailsford & Dunlavey, Inc. Phase 1: Market Validation Study

ITEM 8. Discuss Items for Future Agendas and Next Meeting Date.

Possible future agenda items include updates on current projects, budget analysis, and TXdot.

The next scheduled regular meeting will be held tentatively on June 18, 2020 at noon.

Meeting adjourned at 1:11 P.M.

Mercy Murguia, Chairman