

STATE OF TEXAS
COUNTIES OF POTTER AND RANDALL
CITY OF AMARILLO

MINUTES

On January 9th, 2024, the Beautification and Public Arts Advisory Board met at 11:30 a.m. in the Parks and Recreation Board Room at 509 S. Johnson St. Street, for a Regular Meeting.

VOTING MEMBERS	PRESENT	NO. MEETINGS HELD SINCE APPOINTMENT	NO. OF MEETINGS ATTENDED
Mr. Matt Morgan	NO	21	17
Ms. Katt Massey	YES	2	2
Ms. Beth Duke	NO	59	45
Ms. Theresa Cruz	NO	1	0
Ms. Stephanie Jung	YES	30	26
Ms. Kashion Smith	YES	10	9
Ms. Lauren Hall	NO	21	11
Ms. Carrie Rushing	YES	1	1
Mr. Josh Craft	YES	5	3

ATTENDEES:

CINDY PEREZ	BEAUTIFICATION AND PUBLIC ARTS COORDINATOR
MICHAEL KASHUBA	DIRECTOR OF PARKS AND RECREATION DEPARTMENT
SAMANTHA THOMPSON	RECORDING SECRETARY
MEGAN SMITH	OFFICE MANAGER
COURTNEY WHITE	ASSISTANT CITY ATTORNEY

- ITEM 1

Call to Order and Announcements

Vice Chairman, Ms. Katt Massey, established a quorum and called the regular scheduled meeting of the Beautification and Public Arts Advisory Board to order at 11:38 a.m.
- ITEM 2

Public Forum

No public comments were made.
- ITEM 3

Discuss and Consider Minutes

A motion was made by Mr. Josh Craft, said motion was seconded by Ms. Carrie Rushing, and a 5-0 vote carried to approve meeting minutes from December 12th, 2023, as written.
- ITEM 4

The Beautification and Public Arts Board will Discuss or Receive Reports on the Following Current Matters or Projects:

4.A.

1.

Board and Staff Introductions: Mr. Michael Kashuba facilitated introductions for new board members to the Parks and Recreation Staff.

2.

Board Expectations: Mr. Michael Kashuba communicated the importance of board member attendance, encouraging a minimum attendance rate of 75% at meetings. Mr. Kashuba emphasized the crucial role of board members in providing valuable feedback and making recommendations to both the board and to City Council. Mr. Kashuba informed the board that they are encouraged to retain printed calendars for their records. Mr. Kashuba noted the regularity of board meetings, typically scheduled for the second Tuesday of each month at 11:30 AM, while allowing flexibility for schedule adjustments if quorum becomes an issue.

3. Mural Grant Applications: Ms. Cindy Perez informs the board that Mural Grant Applications opened on December 1st and will close on January 22nd. The information has been pushed through social media channels. Ms. Perez informs the board that once the Mural Art Sub-Committee is formed, there is a tentative plan to convene during the week of January 29th to February 2nd. The Sub-Committee will review submissions and develop proposals to be presented to the City Manager for approval. The goal is to have proposals approved by the City Manager by February 22nd. Artists will then have six months to complete their mural projects.
4. Welding Art Update: Ms. Cindy Perez provided a status update on the Welding Art Project, noting a slowdown in progress due to AmTech's Winter Break. Despite the temporary delay, Ms. Perez communicated ongoing efforts in formulating guidelines for an upcoming Welding Art Competition. The winning project from this competition is envisioned to be displayed at one of the designated Art Pad locations. Michael Kashuba apprised the board of discussions regarding a prospective partnership with AmTech to contribute to park maintenance initiatives. This collaboration may encompass various aspects, including the creation of artistic elements such as gates. Further details and developments regarding this potential partnership will be presented as they unfold.
5. Rainwater Harvesting Program: Ms. Perez shared exciting progress regarding an upcoming initiative focusing on rainwater harvesting. Key collaborations have been established with notable organizations, including the High Plains Underground Water Conservation District, Texas A&M Forest Service, Texas Runs on Water, and Panhandle Groundwater Conservation District. The initiative aims to host a three-part series covering topics such as smart irrigation, garden composting, and community gardens. Collaboration with the public library has been secured to deliver these programs to a broader audience. While dates are still tentative, positive responses have been received from partners who are not only offering support but also contributing door prizes. Examples include rain chains, seedlings from Texas A&M, promotional items from Texas Runs on Water, and door prizes and a rebate program from the Panhandle Groundwater Conservation District. The next steps involve finalizing speakers for the series, confirming dates, and ensuring a successful turnout. The potential involvement of the master gardeners in partnering on topics like composting and community gardens is also in progress, indicating strong support and enthusiasm from various partners.
6. Gateway Update: The board discussed the city's aesthetics initiative with AEDC's involvement, awaiting further details from city management. Questions were raised about the review process for aesthetics and the consideration of the Sub-Committee's video by AEDC. Concerns were expressed about the initiative's leadership and design, with efforts to gather more information for the next meeting.

ITEM 5

Present, Discuss and Consider Action on the Election of Chairman and Vice Chairman

Board members will consider nominations for two existing Beautification and Public Arts Advisory Board members to serve a one (1) term as Chairman and Vice Chairman.

Ms. Katt Massey recommended Mr. Matthew Morgan for Chairman and Mr. Josh Craft recommended Ms. Katt Massey for Vice Chairman. A 6-0 vote was carried to approve said recommendations.

ITEM 6

Present, Discuss and Consider Appointment of Board Members to Sub-Committees

6.A. Mural Art Sub-Committee: This item is for the Board to make recommendations to fill the vacancies with two existing Beautification and Public Arts Advisory Board members. Ms. Carrie Rushing and Ms. Beth Duke volunteered to join the Sub-Committee. A motion was made by Ms. Kashion Smith, said motion seconded by Mr. Josh Craft and a 6-0 vote carried to approve said motion.

6.B. Metropolitan Planning Organization (MPO) Sub-Committee: This item is for the Board to make recommendations to fill the vacancies with two existing Beautification and Public Arts Advisory Board members. Ms. Kashion Smith and Ms. Katt Massey were recommended to join the Sub-Committee. A

motion was made by Ms. Kashion Smith, said motion seconded by Mr. Josh Craft and a 6-0 vote carried to approve said motion.

ITEM 7 Present and Discuss Beautification and Public Arts Advisory Board Meetings

This item is to discuss the Beautification and Public Arts Advisory Board meetings. Discussion may include but is not limited to location, frequency, days of the week.

All board members agreed to keep the meetings at the same location, frequency, days of the week.

ITEM 8 Present, Discuss, and Consider Beautification and Public Arts Master Plan and Goals

The possibility of replacing the Artist Census with a directory was discussed. The discussion also touched upon the benefits of an online portal for mural maps.

Mr. Josh Craft motioned to remove the establishment of the 1% Ordinance and the Artist Census from the Master Plan and Goals. Said motion was seconded by Ms. Stephanie Jung and a 6-0 vote carried to approve said motion.

ITEM 9 Discuss Items for Future Agendas

- Mural Art Update
- Welding Art Update
- Review and discuss creating Directory for artists.
- Confirm Art Installation Sub-Committee members.

ITEM 10 Adjournment

Ms. Katt Massey called to adjourn the meeting at 12:20 p.m.

ATTEST:


Samantha Thompson, Recording Secretary

Samantha Thompson, Recording Secretary



Mr. Matt Morgan, Chairman

Ms. Katt Massey, Vice Chairman