

MINUTES

On April 9th, 2024, the Beautification and Public Arts Advisory Board met at 11:30 a.m. in the Parks and Recreation Board Room at 509 S. Johnson St. Street, for a Regular Meeting.

VOTING MEMBERS	PRESENT	NO. MEETINGS HELD SINCE APPOINTMENT	NO. OF MEETINGS ATTENDED
Mr. Matt Morgan	YES	23	19
Ms. Katt Massey	NO	4	3
Ms. Beth Duke	YES	61	46
Ms. Stephanie Jung	YES	32	28
Ms. Kashion Smith	NO	12	9
Ms. Lauren Hall	NO	23	11
Ms. Carrie Rushing	YES	3	3
Mr. Josh Craft	YES	7	5

ATTENDEES:

CINDY PEREZ	BEAUTIFICATION AND PUBLIC ARTS COORDINATOR
MICHAEL KASHUBA	DIRECTOR OF PARKS AND RECREATION DEPARTMENT
SAMANTHA THOMPSON	RECORDING SECRETARY
MEGAN SMITH	OFFICE MANAGER

- ITEM 1

Call to Order and Announcements

Chairman, Mr. Matt Morgan, established a quorum and called the regular scheduled meeting of the Beautification and Public Arts Advisory Board to order at 11:36 a.m.
- ITEM 2

Public Forum

No public comments were made.
- ITEM 3

Discuss and Consider Minutes

A motion was made by Mr. Josh Craft, said motion was seconded by Ms. Stephanie Jung, and a 5-0 vote carried to approve meeting minutes from February 13th, 2024, as written.
- ITEM 4

The Beautification and Public Arts Board will Discuss or Receive Reports on the Following Current Matters or Projects:

4.A

 - Mural Grant Update: Ms. Cindy Perez reported to the board that all applicants for the Mural Grant have been notified of the outcome of their grant application. One mural has been finished and is currently on display at State Farm on Paramount/Olsen Boulevard. The upcoming mural that is expected to be finished next is at Blue Crane Bakery.
 - Welding Art Update: The board was advised by Ms. Cindy Perez that the Welding Art competition with AMTECH may be postponed until the fall term due to the students' engagements with state competitions during the spring.
 - Yellow City Green Thumbs: Ms. Cindy Perez addressed the board regarding Yellow City Green Thumbs, an urban farming initiative that has been implemented over the course of the past two months. The inaugural event occurred in March at the Warford Activity Center, providing attendees with the opportunity to gain knowledge about composting. Thirteen individuals were present at the aforementioned gathering. During the month of April, an event titled Community Gardens took place at Warford Activity Center, attracting 17 participants. Attendees at the event were given the opportunity to take home raised garden beds. Thirty raised garden beds were constructed. The forthcoming event on Rainwater Harvesting is scheduled to be held at the downtown branch of the Amarillo Public Library.
 - March is for Murals: Ms. Cindy Perez informed the board about the library's initiative known as March is for Murals. The library produced a booklet featuring a guide to murals located throughout Amarillo. Ms. Beth Duke stated that Center City has obtained authorization to reproduce 500 copies of the booklets and will be distributing them from their office. She also intends to distribute some of the materials to the visitor information center of the Texas Department of Public Transportation.
 - Upcoming Events (Earth Day & Arbor Day): Ms. Cindy Perez apprised the board of the planned Earth Day Park Cleanup event scheduled for April 20th at Thompson Park. The CERTS volunteer team will be aiding in the clean-up efforts by serving as the creek crew. They will assist in

removing litter from the creek, while other volunteers will follow to collect it. Refreshments and cleaning materials will be supplied for the volunteers. Ms. Cindy Perez informed the board that the celebration for Arbor Day on April 26th will take place at Ellwood Park at 2:00 P.M. Arborlogical Inc will be hosting a program for St. Mary's school on tree planting and proper tree maintenance. The maintenance team will be excavating holes for the purpose of planting five trees on that day. Arborlogical Inc has generously contributed two trees. The City Council and the board members are both cordially invited to participate in the event in assisting with tree planting.

6. Texas Public Arts Administrator's Meeting: Ms. Cindy Perez informed the board about her attendance at the Texas Public Arts Administrator's Meeting in San Antonio, which took place at the women's and children's hospital. The hospital houses more than 5500 pieces of artwork as they are of the belief that art plays a significant role in the process of healing. Original artwork can be found in each patient's room. She showed the board a slideshow of different art pieces in the hospital. She also discussed the park located near Hemisphere Plaza, mentioning the presence of art and sculptures within the playground area.

ITEM 5

Present and Discuss CVB Presentation on Artist Directory:

Mr. Sherman Bass from the Amarillo Convention and Visitors Bureau discussed various formats for the artistry directory, including the decision of whether it should be accessible to the public or restricted to private viewing. The directory is designed to showcase the work of local artists and facilitate networking among members of the creative community, paying particular attention to data privacy regulations and artist engagement via an opt-in mechanism. The board discussed the matter and agreed that creating a publicly accessible website would be the optimal approach for managing the directory. Mr. Sherman Bass is uncertain about the timeline for the development of this directory; however, he will ensure that the board is informed of any updates.

ITEM 8

Discuss Items for Future Agendas

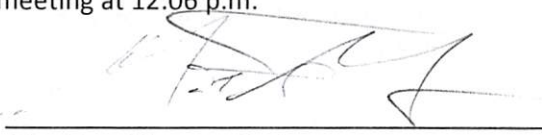
ITEM 9

Adjournment

Mr. Matt Morgan called to adjourn the meeting at 12:06 p.m.

ATTEST:


Samantha Thompson, Recording Secretary


Mr. Matt Morgan, Chairman