

MINUTES OF THE REGULAR MEETING HELD ON WEDNESDAY, JUNE 26, 2024, AT 8:30 AM IN THE BOARD ROOM OF THE BIVINS MANSION, 1000 S. POLK AMARILLO, TEXAS.

1. Call to Order

- Angela Knapp Eggers called the meeting to order.

2. Approval of Minutes from April 24, 2024

- Motion to approve made by CoCo Duckworth, Payal Nathu seconded. After a Board vote the motion passed.

3. Announcement: NJCAA – Division 1 Football

- Amy Tarr announced that Amarillo has won the bid to host the NJCAA Championship in December for the next 4 years. The championship will be filmed on ESPN U. The two teams will stay in Amarillo for 3-4 nights at 2 different hotels. Each hotel will have 80 rooms occupied by the team. There is a following of around 2,000 people for JUCO Football, which will hopefully generate more hotel room nights in Amarillo.

4. Presentation and Consideration: FY 2022.23 Audit

- Rebecca Gladney presented the audit. After review everything was up to GAAP standards. No inconsistencies were found. Motion to approve made by CoCo Duckworth, Payal Nathu seconded. After a board vote the motion passed.

5. Presentation: 2024 Texas 66 Festival Recap

- Kashion Smith announced that everything went great for the 10 days of the festival. She mentioned the cattle drive possibly changing the parade route. The East and West Tours has about 3k in ticket sales. For the finale day there is no final data for the finale on the attendance, but we believe the attendance doubled from last year. The bestselling item was the 2023 t-shirt. In total it was \$2,020 in revenue for all merchandise items. Vendor fee income was \$8,500 and food truck was \$2,100. The car show credit card income was \$480.

6. Discussion: Board Retreat

- Kashion Smith announced that Reagan Hales to lead our retreat. The main goal is to have master planning to take place. The mission is to keep our revenue on tourism.

7. Public Forum

- There were no comments



8. General Announcements from Board Members

- There were no general announcements from board members

9. Discussion on future meeting dates and possible agenda items.

The next meeting date is July 24, 2024

(This will be a board retreat from 8am to Noon.)

10. Adjournment

- There being no further business Angela Knapp Eggers adjourned the meeting.

Respectfully submitted,



Alexis Gunter
Executive Assistant



Angela Knapp Eggers
CVB Board President

