

MINUTES

On March 11th, 2025, the Beautification and Public Arts Advisory Board met at 11:30 a.m. in the Parks and Recreation Board Room at 509 S. Johnson St. Street, for a Regular Meeting.

VOTING MEMBERS	PRESENT	NO. MEETINGS HELD SINCE APPOINTMENT	NO. OF MEETINGS ATTENDED
Mr. Matt Morgan	YES	31	27
Ms. Katt Massey	NO	12	8
Ms. Beth Duke	NO	69	51
Ms. Stephanie Jung	NO	40	33
Ms. Kashion Smith	YES	20	17
Mr. Josh Craft	YES	15	11
Mr. Tommie T Knox	YES	2	2
Ms. Shanna Peeples	NO	2	1
Ms. Linda K Allen	YES	2	2

ATTENDEES:

MICHAEL KASHUBA	DIRECTOR OF PARKS AND RECREATION DEPARTMENT
CINDY PEREZ	BEAUTIFICATION AND PUBLIC ARTS COORDINATOR
SAMANTHA THOMPSON	RECORDING SECRETARY

- ITEM 1

Call to Order and Announcements

Chairman, Mr. Matt Morgan, established a quorum and called the regular scheduled meeting of the Beautification and Public Arts Advisory Board to order at 11:30 a.m.
- ITEM 2

Public Forum

No public comments were made.
- ITEM 3

Discuss and Consider Minutes

A motion was made by Mr. Josh Craft, said motion was seconded by Mr. Tommy T Knox, and an 5-0 vote carried to approve meeting minutes from February 11th, 2025, as written.
- ITEM 4

Discuss Art Pads:

Ms. Cindy Perez provided an update on communication with a welding class regarding the potential creation of welded art sculptures for placement at existing art pads, with design concepts anticipated for review in May. The board revisited ideas for rotating art installations to showcase various artists and discussed strategies to engage local talent, including potential collaborations with the Hoodoo Mural Festival. To support these efforts and maintain project momentum, the formation of a subcommittee was proposed. This discussion will be revisited at the April board meeting.
- ITEM 5

Discuss Remaining Funds from Mural Account:

The board discussed the allocation of \$4,780 in remaining mural grant funds. While these funds are designated for mural projects, the board considered the possibility of reallocating them for alternative projects, pending city management and council approval. Proposed ideas included contracting an artist to create a mural at a city-owned facility or park, as well as expanding outreach efforts to the North Heights area to encourage participation in next year’s Mural Grant Program. Additional suggestions involved using the funds to promote the Mural Grant Program or host an event to connect interested businesses with local artists. The board agreed to revisit these ideas at the next meeting.
- ITEM 6

Discuss Original Artwork Definition for Mural Grant Program:

The board discussed defining original artwork for the Mural Grant Program, noting the increasing difficulty in distinguishing between AI-generated and traditional artwork. While there was consensus that developing a clear definition is necessary, some members expressed hesitation about proceeding without Stephanie Jung, who has been a strong advocate for this topic. Board members acknowledged that AI tools are becoming more prevalent in creative processes and agreed that completely prohibiting AI-generated content may be unrealistic. Instead, they discussed requiring artists to confirm their submissions as original artwork and possibly incorporating guidelines to define acceptable AI use. The discussion will continue in the next meeting.
- ITEM 7

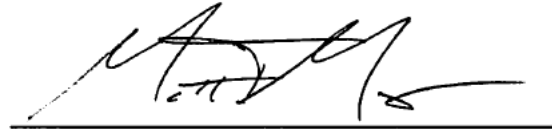
Discuss Items for Future Agendas:

- Community Engagement and Awareness Initiatives
- Paramount Park
- Art Pads
- Mural Grant Funds
- Original Artwork Definition for Mural Grant Program

ITEM 8 **Adjournment:** Mr. Matt Morgan called to adjourn the meeting at 12:12 p.m.

ATTEST:


Samantha Thompson, Recording Secretary


Mr. Matt Morgan, Chairman