

**Convention and Visitors' Bureau Board of
Directors
Regular Meeting**



May 28, 2025
8:30 AM
Board Room - Bivins Mansion
1000 S. Polk
Amarillo, TX 79101

AGENDA

1. **Call to Order**
2. **Approval of Minutes** Approval of Minutes from April 23, 2025
3. **Update and Discussion: Progress on TALL in Tourism Foundation**
4. **Presentation and Discussion: Marketing Report**
5. **Update: Final Reminders for Festival**
6. **Public Forum**
7. **General Announcements from Committee Members**
8. **Discussion on future meeting dates and possible agenda items.** The next meeting date is July 23, 2025 (No June meeting due to staff travel)
9. **Adjournment**

Please note: The ACVB may take items out of the order shown on any Agenda. All or part of any agenda item may be discussed in an executive session at any time during a meeting, as may be necessary and allowed by state law. Votes or final decisions are made only in open Regular or Special meetings, not in a work session or executive session.

Accessibility to individuals with disabilities at the Bivins Mansion is through its side entry on the south side of the building. An access ramp leading to the main entry is located at the side of the building. Parking spaces for individuals with disabilities are available in the south parking lot. The building is equipped with disability restroom facilities, and elevators that are accessible. Individuals with disabilities who require special accommodations, or a sign language interpreter must contact the City Secretary's Office 48 hours prior to meeting time by telephone 378-3013 or the City TDD number at 378-4229.

Posted this 22nd day of May 2025