STATE OF TEXAS
COUNTIES OF POTTER AND RANDALL
CITY OF AMARILLO

MINUTES

On February 11th, 2025, the Beautification and Public Arts Advisory Board met at 11:30 a.m. in the Parks and Recreation Board Room at 509 S. Johnson St. Street, for a Regular Meeting.

VOTING MEMBERS	PRESENT	NO. MEETINGS HELD SINCE APPOINTMENT	NO. OF MEETINGS ATTENDED
Mr. Matt Morgan	YES	30	26
Ms. Katt Massey	NO	11	8
Ms. Beth Duke	YES	68	51
Ms. Stephanie Jung	YES	39	33
Ms. Kashion Smith	YES	19	16
Mr. Josh Craft	YES	14	10
Mr. Tommie T Knox	YES	1	1
Ms. Shanna Peeples	YES	1	1
Ms. Linda K Allen	YES	1	1

ATTENDEES:

MICHAEL KASHUBA	DIRECTOR OF PARKS AND RECREATION DEPARTMENT
CINDY PEREZ	BEAUTIFICATION AND PUBLIC ARTS COORDINATOR
SAMANTHA THOMPSON	RECORDING SECRETARY

ITEM 1 **Call to Order and Announcements**

Chairman, Mr. Matt Morgan, established a quorum and called the regular scheduled meeting of the Beautification and Public Arts Advisory Board to order at 11:28 a.m.

ITEM 2 **Public Forum**

No public comments were made.

ITEM 3 **Discuss and Consider Minutes**

A motion was made by Ms. Kashion Smith, said motion was seconded by Mr. Josh Craft, and an 8-0 vote carried to approve meeting minutes from November 12th, 2024, as written.

ITEM 4 **The Beautification and Public Arts Board will Discuss or Receive Reports on the Following Current Matters or Projects:**

4.A

1. 2024 Year in Review Presentation: Ms. Cindy Perez presented a year-in-review highlighting the department's accomplishments, including mural projects, Arbor Day events, Earth Day cleanups, and the Adopt-a-Park initiative. She noted increased volunteer participation, the establishment of pollinator patches, and strong community partnerships, including donations from Coca-Cola Southwest Beverages and Bronco Wild Fund.
2. Paint in the Park Announcement: Ms. Cindy Perez informed the board about the upcoming Paint in the Park event on Thursday, February 20, at Memorial Park Gazebo, which will be taught by Stephanie Jung.
3. Texas Trees Foundation Grant: Ms. Cindy Perez updated the board on a potential partnership with the Texas Trees Foundation for a grant exceeding $2 million, which could provide 10,000 trees—9,000 for tree giveaways and 1,000 for planting in parks. Mr. Michael Kashuba added that the grant would also fund support services, including marketing and park maintenance. The decision on the grant is expected in Fall 2025.
4. Pollinator Patch Update: Mr. Michael Kashuba updated the board on plans to convert six acres of the north lake at Medical Center Park into a pollinator patch. This initiative, partially funded by the Bronco Wild Fund Grant, will restore the area with wildflowers and native grasses, reducing mowing costs, conserving water, and enhancing ecological benefits. Educational signage will be installed to inform the public and prevent confusion.

ITEM 5 **Present, Discuss, and Consider Action on the Election of Chairman and Vice Chairman:**

The board reappointed Mr. Matt Morgan as Chairman and Ms. Katt Massey as Vice Chairman. Ms. Kashion Smith made the motion, seconded by Ms. Stephanie Jung. The motion passed unanimously with an 8-0 vote.

ITEM 6 **Present, Discuss, and Consider the Dissolution of the MPO Sub-Committee:**

The board approved the dissolution of the MPO Sub-Committee, as it had successfully achieved its goal of presenting to the Metropolitan Planning Organization (MPO), which has since incorporated gateway beautification into its objectives. The board agreed that if future needs arise, they will reassess the necessity of reinstating the subcommittee. Mr. Josh Craft made the motion, seconded by Mr. Tommy Knox. The motion passed unanimously with an 8-0 vote.

ITEM 7 **Present and discuss Beautification and Public Arts Advisory Board Meetings:**

The board reviewed the advisory board meeting schedule and agreed to maintain the current schedule of meeting on the second Tuesday of each month at 11:30 AM. No changes were proposed, and therefore, no motion was required.

ITEM 8 **Present, Discuss, and Consider Action on Mural Grant Recommendations:**

The board reviewed and approved five mural grant applications totaling $25,220 from ten submissions. Due to several AI-generated and clip-art submissions, a special extension was granted for submitted applicants to sign an Acknowledgment of Original Artwork. Moving forward, the guidelines will be refined to define original artwork and explicitly prohibit AI-generated and clip-art designs.

Approved Mural Projects:

- **Cactus Cove** – $6,000 (Artist: Blank Spaces, Northeast Quadrant)
- **Haven Health Clinic** – $6,000 (Artist: Blank Spaces, Northwest Quadrant)
- **No Boundaries International** – $5,000 (Artist: Blank Spaces, Northeast Quadrant)
- **La Frontera Restaurant** – $2,850 (Artist: Raela Ornelas, Northeast Quadrant)
- **Panhandle AIDS Support Organization (PASO)** – $5,370 (Artist: Raela Ornelas, Northwest Quadrant)

A motion to approve the five mural grant recommendations was made by the Mural Art Subcommittee, seconded, and passed unanimously with an 8-0 vote.

ITEM 9 **Discuss Items for Future Agendas:**

- Define Original Artwork for the Mural Grant Program
- Remaining Mural Grant Funds ($4,780)
- Art Pads

ITEM 10 **Adjournment:** Mr. Matt Morgan called to adjourn the meeting at 12:20 p.m.

ATTEST: Samantha Thompson

Samantha Thompson, Recording Secretary

Mr. Matt Morgan, Chairman