

STATE OF TEXAS
COUNTIES OF POTTER AND RANDALL
CITY OF AMARILLO

MINUTES

On February 10th, 2026, the Beautification and Public Arts Advisory Board met at 11:30 a.m. in the Parks and Recreation Conference Room at 509 S. Johnson St. Street, for a Regular Meeting.

VOTING MEMBERS	PRESENT	NO. MEETINGS HELD SINCE APPOINTMENT	NO. OF MEETINGS ATTENDED
Mr. Mark Powell	NO	2	0
Ms. Katt Massey	NO	22	15
Ms. Beth Duke	YES	78	56
Ms. Stephanie Jung	YES	48	40
Ms. Kashion Smith	YES	29	24
Mr. Tommie T Knox	YES	11	10
Ms. Shanna Peeples	NO	12	8
Ms. Deana Lowe Craighead	YES	2	1
Ms. Linda K Allen	YES	11	10

ATTENDEES:

MICHAEL KASHUBA
CINDY PEREZ
ASHLEY GUERRERO
COURTNEY WHITE

DIRECTOR OF PARKS AND RECREATION DEPARTMENT
BEAUTIFICATION AND PUBLIC ARTS COORDINATOR
RECORDING SECRETARY
ASSISTANT CITY ATTORNEY

ITEM 1

Call to Order and Announcements

Vice Chairman, Mrs. Stephanie Jung, established a quorum and called the regular scheduled meeting of the Beautification and Public Arts Advisory Board to order at 11:32a.m.

ITEM 2

Public Forum

No public comments were made.

ITEM 3

Discuss and Consider Minutes

A motion was made and seconded to approve the January 13th, 2026, meeting minutes as written. The motion was carried with a unanimous 6-0 vote.

ITEM 4

Regular Meeting Items

4.A

- 1. Year in Review:** Mrs. Cindy Perez provided a recap highlighting the strong turnout and success of the 2025 Beautification programs and events. She shared a brief summary of the Mural Grant locations and noted the increased attraction and activity they have brought to the surrounding areas. For the April Arbor Day event, 400 Kentucky Coffee Trees and 400 Scottish Pine trees were given away to the community. During the November Arbor Day event, 500 five-gallon trees and 200 tree seedlings were given away, sponsored by Phillips 66, Trees for Texas, and Texas A&M Forest Service. She also reported that three trees were publicly planted at the Southwest Library, courtesy of the Parks and Recreation Department's donation.

Park cleanups increased with seven more cleanups than in 2024, with 10 returning groups and eight new groups participating in 2025, including the Warford Senior Services Group participating for the first time. The largest trash collection recorded was 90 bags removed from Thompson Park Creek, and the total value of volunteer time was reported at \$23,878. Mrs. Perez also reported park adoptions, including Elevate Amarillo adopting Ellwood Park, Downtown Lions Club adopting John Ward Park, El Barrio Lions Club adopting El Alamo Park, and Future Billionaires of America adopting SE Park, with John Stiff Park, Thompson Park, Martin Road Park, and Glenwood Park still remaining.

Additionally, she reported that two art pads were completed, one designated for El Alamo Park featuring a Four Elements concept and the second designated for Sam Houston Park showcasing a Sunflowers and Robots concept.

2. **Memorial Park Rose Garden:** Mr. Michael Kashuba and Mrs. Cindy Perez explained that the Rose Garden at Memorial Park is facing a serious threat from rose rosette disease, prompting plans for renovation and replanting with drought-tolerant alternatives. They noted that the disease requires the removal of infected plants and may require soil replacement due to soil contamination. Mrs. Perez reported that she has reached out to Potter County Master Gardener's Club and they have been consulting on the project.
3. **Graffiti Festival:** Mrs. Cindy Perez announced that a Graffiti Festival is being proposed to repaint the Skate Park at JSM and create a community mural with active participation from the skating and graffiti artist communities. She explained that the festival would include food vendors and live music to encourage broader attendance during the mural's multi-week painting process. She noted that a subcommittee including local graffiti artists is planned to help foster a sense of ownership and reduce vandalism. Mr. Kashuba added that improved access from a new street and enhanced lighting installed in the park address previous safety and parking concerns, encouraging increased daytime and evening use. The team is also considering the creation of designated free-expression walls alongside permanent murals to balance artistic freedom with public image management.
4. **Spring Clean-up:** Mrs. Cindy Perez spoke on the upcoming spring cleanups, announcing that an Earth Day cleanup will be held on April 18 at Thompson Park. Mrs. Perez further noted that following Route 66 Blank Spaces' partnership with National Geographic to complete a mural on the 6th avenue Trail Bridge, a cleanup will be organized in the surrounding area; however, the date has not yet been determined due to ongoing construction on the bridge to improve pedestrian safety.
5. **Rt. 66 Festival:** Ms. Kashion Smith provided a comprehensive update on Amarillo's Route 66 Centennial initiatives. Key projects include efforts to gain TxDOT approval for "musical roads" designed to draw traffic off I-40 into local communities, and the development of a centennial mural based on 66 community interviews conducted by National Geographic fellows and Panhandle PBS, with plans for future time capsules tied to the mural. Major events include multiple car caravans (Drive Home, Main Street of America Centennial Caravan, Great American Road Rally), the Top of Texas Heritage Ride, a Texas 66 caravan to Springfield's centennial celebration, and the Great Race in June. Amarillo will host the Texas premiere of the official Route 66 documentary in September and an official Route 66 stamp press conference in April. The city has expanded its 10-day festival with broader community participation, themed events, and a dedicated Route 66 microsite. Additional initiatives include themed conventions, Boots and Brews promotions, and partnerships with surrounding Route 66 communities. Mrs. Smith emphasized that the overall goal is increased tourism noting that 2026 will be a high-impact year focused on delivering a well-produced, large-scale centennial celebration.

ITEM 5

Present, Discuss, and Consider Action on the 2026 Mural Grant Recommendation

Mrs. Cindy Perez informed the Board regarding the submitted Mural Grant applications. The following requests were presented:

- **Kismet Salon** – Artist: Blank Spaces; requesting \$2,500; located at the NW Quadrant and 6th Avenue.
- **Don Harrington Discovery Center** – Artist: Blank Spaces; requesting \$6,000.
- **Big Texan Hotel** – Artist: Blank Spaces; requesting \$6,000; located off East I-40.
- **The Crouch Foundation**– Artist: Malcom Byers; requesting \$4,000; located in the NW Quadrant near Plains and Tri-State.
- **Tri-State Expo** – Artist: Blank Spaces; requesting \$6,000; located at the Fairgrounds building.

A motion was made to approve the applications for Kismet Salon and Don Harrington Discovery Center, and to request revisions to the Big Texan Hotel and The Crouch Foundation applications. The Tri-State Expo application was denied due to not meeting grant requirements. The motion was made by Mrs. Beth Duke and seconded by Linda Allen. The motion passed with six (6) votes in favor and none opposed.

ITEM 6 Discuss Item for Future Agenda

ITEM 7 Adjournment: Mrs. Stephanie Jung adjourned the meeting at 11:56

ATTEST: a.m.

Ashley Guerrero, Recording Secretary



Mrs. Katt Masey, Chairman

Ashley Guerrero, Recording Secretary

Mrs. Stephanie Jung, Vice Chairman