



(806)374-1497
info@visitamarillo.com
1000 S. Polk St. Amarillo, TX 79101

NOTICE OF MEETING & AGENDA

VISIT AMARILLO BOARD OF DIRECTORS MEETING

**Regular Meeting to be held on August 26, 2026, at 8:30 AM at Board Room - Bivins Mansion
1000 S. Polk
Amarillo, TX 79101**

Please note: The Amarillo Convention and Visitors Bureau may take items out of the order shown on any Agenda. All or part of any agenda item may be discussed in an executive session at any time during a meeting, as may be necessary and allowed by state law. Votes or final decisions are made only in open Regular or Special meetings, not in a work session or executive session.

Visit Amarillo Mission: Hosting guests with "Boots on the Ground" to ensure unique experiences and lifelong memories.

- 1. Call to Order**
- 2. Public Forum**
- 3. General Announcements from Board Members**
- 4. Consideration: Minutes from July 22, 2026**
- 5. Announcements: Staffing Changes**
- 6. Presentation and Consideration: Q3 Financial Report - Braley Beck**
- 7. Discussion: RFP for Mobile Visitor Center**
- 8. Announcements: Volunteers - Main Street of America and Amarillo International Film Festival**

- 9. Presentation and Discussion: Smith Travel Research and Key Data**
- 10. Discussion and Consideration: Board Strategic Discussion for "The Long Trail"**
- 11. Discussion on future meeting dates and possible agenda items.** The next regular meeting date will be September 30th, 2026 8:30am-10:30am
- 12. Adjournment**

Accessibility to individuals with disabilities at the Bivins Mansion is through its side entry on the south side of the building. An access ramp leading to the main entry is located at the side of the building. Parking spaces for individuals with disabilities are available in the south parking lot. The building is equipped with disability restroom facilities, and elevators that are accessible. Individuals with disabilities who require special accommodations, or a sign language interpreter must contact the City Secretary's Office 48 hours prior to meeting time by telephone 378-3013 or the City TDD number at 378-4229.

Posted this 19th day of August 2026